Activities

- Registration (Digital Marketing)
- Login (Digital Marketing)
- Stories (Digital Marketing)
- Circle (Digital Marketing)
- Search (Digital Marketing)
- Profiles (Digital Marketing)
- Content Management (Digital Marketing)
- Freemium / pricing (Digital Marketing)
- Security /Licensing /Legal (Digital Marketing)
- Family Tree (Hafsal M)

Tasks

- Registration (Digital Marketing)
- Login (Digital Marketing)
- Create stories (Hafsal M)
- View (Hafsal M)
- Share stories (Hafsal M)
- Manage Circle (Digital Marketing)
- Feed /Broadcasting (Digital Marketing)
- Searching (Digital Marketing)
- Content Filteration (Digital Marketing)
- User Profiles (Digital Marketing)
- Connection Profiles (Digital Marketing)
- Generic actions
  - Delete
  - Archive
  (Hafsal M)
- Pricing (Hafsal M)
- Legal pages (Hafsal M)
- Family tree (Digital Marketing)

Features

- Email (Digital Marketing)
- Email (Digital Marketing)
- Quick Add (Balaji)
- Preview stories before publishing (Hafsal M)
- Highlighted view (Hafsal M)
- Story listing (Hafsal M)
- Content metrics (Digital Marketing)
- Creating Circle (Digital Marketing)
- Interactions

  Need more info (Hafsal M)
- Text Search (Digital Marketing)
- Events / Themes (Digital Marketing)
- Setting preferrences (Digital Marketing)
- Stories relating to Profile (Digital Marketing)
- Pricing details (Hafsal M)
- T & C (Hafsal M)
- Relationship connections (father, siblings,mother) (Digital Marketing)

Must have

- Social Login (Digital Marketing)
- Social Login (Digital Marketing)
- Longer stories (Digital Marketing)
- Stories visability (Privacy) (Digital Marketing)
- Full view of the story with all details (Hafsal M)
- short view of story highlights for diffrent types of stories
  - without media
  - with image, video, audio, external link etc
  (Hafsal M)
- Stories visability (Privacy) (Digital Marketing)
- Inviting memeber to the circle (Digital Marketing)
- Metrics

  Need more info (Digital Marketing)
- Tags / Categories (Digital Marketing)
- Date (Digital Marketing)
- Change Password (Digital Marketing)
- Stories as a timeline (Digital Marketing)
- Privacy policy (Hafsal M)
- Privacy Preferrence (Digital Marketing)

Should have

- Feature tutorials (Digital Marketing)
- Forgot Password (Digital Marketing)
- Stories Narration (Voice) (Digital Marketing)
- Content metrics

  All the reaction counts & responses related to the content (Digital Marketing)
- Interactions on stories (Hafsal M)
- Full view for the story (Hafsal M)
- External Sharing

  Sharing stories as a short video or campaign leaflet/ mailer etc (Digital Marketing)
- Stories preview (Digital Marketing)
- Accounts (Digital Marketing)
- Logout (Hafsal M)
- Connecting people with Contact (Digital Marketing)
- Assisted stories creation (Digital Marketing)
- Interact with the content posted by self

  ability to get an instant response - Alternate of like

  Linking stories - linking 2 stories in a group

  Ability to view the comments and respond to them (Digital Marketing)
- Listing similar stories (Hafsal M)
- Bookmarking Stories (Digital Marketing)
- Interact with the content posted by others (Digital Marketing)
- Story Listing (Digital Marketing)
- Disable account (Hafsal M)
- Connecting people with Invite (Digital Marketing)
- Media content on stories
  - Photos
  - Videos
  (Digital Marketing)
- Stories linking (Digital Marketing)
- Tag Favourite Stories (Digital Marketing)
- Sharing / Resharing Permissions (Digital Marketing)
- Delete account (Hafsal M)
- Stories linking (Digital Marketing)
- stories themes, eg- birthday / graduaion (Digital Marketing)
- Tagging accounts in stories (Digital Marketing)
- Calendar based celebration/event Reminders (Balaji)
- Display Content Storage Plan & availability (Balaji)
- Tagging on stories
  - Tagging connections
  (Digital Marketing)
- Save stories (Hafsal M)
- Scheduled posting (Digital Marketing)
- Stories recommendations

  Preferences on the memories that they would like to seey would like to see (Digital Marketing)

Nice to have

- Easy input methods (Digital Marketing)
- Requesting Stories
  Themed stories requests (Digital Marketing)
- Integrating external media

  facitility tol embed youtube or any other external content or link in the story. (Digital Marketing)
- Memory reminder (Digital Marketing)

Future / Not for now

- Phone (Digital Marketing)
- Phone (Digital Marketing)
- Grouping Bookmarks (Digital Marketing)